

EC Publishing, Inc.
festival newspapers

Regional Distribution
5 STATE DISTRIBUTION

NC, SC, TN, VA, KY

6 times per year

8,000-12,000 each edition, each issue

Each issue, festival newspapers go to:

- @ 1,000 Media Feature Editors/Travel Writers
- @ 1,500 Event Planners/Fair and Festival Managers
- @ 800 CVBs, Chambers of Commerce & Tourism Depts
- @ 1,800 Artisans, Crafters, Vendors and Performers
- @ 5,000 to Newcomer Welcome Groups (NC, SC)
- @ 30-40,000 to state, regional, local welcome centers



If these are people you want to reach - advertise with us!

EC Publishing, Inc. festival newspapers are complete guides to festivals, fairs, tours, arts & crafts shows, rodeos, pow-wows, historical reenactments, antique fairs, museums, tourist events as well as places of interest and expositions. There are three editions in three states — North Carolina Festivals, South Carolina Festivals and Tennessee Festivals. Editions for Virginia and Kentucky are also available.

EC Publishing, Inc. festival newspapers are full color, tabloid format, published bimonthly and provide lively, informative articles about events, tourism places/areas, museums and other things to do and see around the state as well as regular features — commentary on the festival/fair scene, an extensive and complete calendar of events for the upcoming two months, a map locator guide for important events and places, festival recipes, travel and tourism information and other general tourism articles.

EC Publishing, Inc. festival newspapers are distributed statewide through paid subscriptions, newsstand sales and through a complimentary distribution program which includes state and local welcome centers, festival sites, local businesses and regional newcomer organizations.

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